

the Communicator

STUDENT PUBLICATION OF THE BRONX COMMUNITY

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By Subscription

For January Graduates



JANUARY GRADUATES, their parents, friends and faculty at ceremonies in the (Photo by Chester Studios Inc.) Wedgewood Room.

Bronx Community College of the City University of New York held a reception on January 25 in honor of the third group of graduates from the institution.

The reception ceremonies, held at the Wedgewood Room of the Concourse Plaza Hotel, for the 70 graduates of our different curriculums, and their parents and friends, were planned and carried out by a committee of faculty and

The program of events commenced with introductory remarks by Dr. Morris Meister, President of the College, and words of welcome were extended by the Hon. Renato J. Azzari, Chairman, Bronx Community College Administration Comittee of the Board of Higher Education.

A faculty music ensemble, in which Dr. Marvin Salzberg played the piano and Mr. Ernest Sharo played the violin, preceded the

farewell address delivered by Miss Gail Neidrich, President, Class of January, '62.

Dean Abraham Tauber then presented the graduates to Dr. Meister, who distributed their diplomas to them. Following the presentation, the Student Choral Group, conducted by Dr. Salzberg and accompanied by Mr. John Furst at the piano, entertained with selections from My Fair Lady,

The Hon, Ruth S. Shoup, Secretary, Board of Higher Education, then administered the modern Ephebic Oath to the graduates. Mr. Stanley Klein, President of the Alumni Association, then delivered a speech of welcome and inducted the graduates into the Alumni Association.

The reception ceremonies concluded with the singing of the Alma Mater, and were followed by a collation in the Terrace Room.

Reception Ceremonies Held "Operation Second Chance"-Report **Acclaimed By Noted Educators**

by Barbara Schneebaum

In a recent publication of the Communicator, there appeared an article entitled "Operation Second

"Operation Second Chance" was a special program of guidance and instruction, proposed by our own President Meister, in the fields of English Language and Mathematics. This was a special program for a selected group of New York City high school graduates who sought a college education but was denied admission. Seventy high school graduates and one parochial school graduate were participants in this operation. These students had general-type diplomas.

One of the main questions to be answered by "Operation Second Chance" was, "What success would this special program have in lifting measures of academic potential in a group of students refused admission to college?" As reported in the World Telegram and Sun, Tuesday, January 23, 65% are now continuing higher education with good results.

Ford Foundation Grant

This special program was conducted at Bronx Community College Evening Session in 1960 and 1961 under financial assistance (\$25,000) from the Fund for Advancement of Education of the Ford Foundation. The students selected for the special program got tuition free guidance and instruction for four night a week

With regard to the weight placed on college test scores and high school grades, President Meister indicated, "Test scores and high school grades should not be the only factors in determining college acceptance."

Evening Session Student Council

Dr. Sidney Silverman, Director of the Evening Session, recently announced the results of the election for the Executive Committee of the Evening Session Student Council, and appointments to other positions in the Council: Acting-President: Anne Marie Kearns; Secretary: Carol Andrea; Treasurer: Sigmund Balaban: Chairman of the Planning Committee: Susan Sweeney; Chairman of the Social Committee: Harriet Liebowitz; Publicity: Richard Peters; Evening Session Newsletter: Emily Schechter.

Mrs. Eleanor Harder, Guidance, is faculty advisor to the Evening Session Student Council.

GLEANINGS

The Literary publication of the Dep't of English and Speech is now available. Ask your English Instructor for it.

According to the President, "Many such students (the students with low grades and test scores) can make good at college. We may not hit home runs, but every qualified person should have his chance at bat."

It has been agreed that the four-year college program is usually for academic students, but President Meister also feels that "New techniques for promoting effective instruction in higher education are necessary to gain worthwhile results with these (the type in the program) students.'

Favorable Reactions

Many eminent men on the Board of Higher Education, in the sciences, and from colleges all over the city have commented on this new step in the field of higher education. The following are some comments received by President Meister:

Jacob Landers, Coordinator, Higher Horizons Program-"I am particularly happy that you emphasized: the importance of intensive individual counseling, the necessity for work-scholarship opportunities, and the advisability of flexible, and adjustable programs.

David G. Barry, Consultant in the Sciences, Director, Amospheric Sciences, Research Center-"Science must be taught not only for those who will become professionals but the sciences must also become a part of the everyday life of every citizen.'

Joseph O. Loretan, Associate Superintendent, Board of Education of the City of New York, Division of Junior High Schools-"The project you undertook was certainly a realistic and definite step forward in its attempts to face some of the current social trends."

Max J. Rubin, President, Board of Education of the City of New York—"The report indicates a large new field in higher education. The recommended combination of top-flight staff, adequate tools of learning, good working conditions, etc., is, of course, the finest of objectives."

Harry J. Carman, Columbia University—"It is really a magnificent document, I wish there was some way in which it could be more widely

Dr. S. A. Kendrick, Vice President College Entrance Examination Board-"We applaud your report for stating that 'The recommendations of high school guidance counselors that deal with dynamic qualities like perseverance and strong motivation are worth greater consideration than they now receive in college admissions decisions, especially in dealing with students in other than the top stratum of verbal and quantitative abilities.' '

Harold W. Stoke, President of Queens College-"I think the idea is full of real social significance.'

Annual Spring Dance College Qualification Test On Saturday, March 24, 1962, the Applications Now Available

Day and Evening sessions are sponsoring a Latin-American dance to be held in the Grand Ballroom of the Concourse Plaza Hotel, The price of the tickets will be \$1,00 per person.

Has Latin Theme

Dancing will be to the music of Eddy Palmero's Latin-American Band. The highlight of the evining will be a Fashion Show, co-ordinated by Alexander's Department Store and the Retailing and Merchandising Clubs of B.C.C. We hope to see you all there to enjoy this wonderful evening of Cha-Cha's, Mambo's, Fox-Tronts and of course . . . the Twist! Remember the date -Sat., March 24, 1962 from 9:00 P.M. to 1:00 A.M. Tickets are available in the Student Activities Office.

1962 administration of the College Qualification Test are now available at Selective Service System local boards throughout the coun-

Eligible students who intend to take this test should apply at once to the nearest Selective Service local board for an application and a bulletin of information.

Mail Immediately

Following instructions in the bulletin, the student should fill out his application and mail it immediately in the envelope provided to SEL. "TIVE SERVICE EXAM-

Applications for the April 17, INING SECTION, Educational Testing Service, P.O. Box 586, Princeton, New Jersey. Applications for the April 17 test must be postmarked no later than midnight, March 27, 1962.

Deferment Considered

According to Educational Testing Service, which prepares and administers the College Qualification Test for the Selective Service System, it will be greatly to the student's advantage to file his application at once, Test results will be reported to the student's Selective Service local board of jurisdiction for use in considering his deferment as a student.

Revolution In Retailing — Stimulating Subject of B & C Forum in April

Bronx Community College, through the industry of the Business and Commerce Department, will sponsor a forum on April 4, dealing with The Revolution in Retailing.

Dr. Bernard Corbman, Chairman, and Mr. Benjamin Cutler worked out the intricate plans for the day with Dean Tauber.

Listening to a panel of distinguished speakers for a two-hour morning and afternoon session will be an audience from 90 to 100 selected high school representatives, whose career interests are in marketing and retailing. The retailing seniors of the College will also be present, and will, along with student hostesses from the Business Club, act as ushers and guides.

The panels will run from 10:30-12:30 and from 1:30 to 3:00 in Room 519. Luncheon will be served in the Faculty Dining Room for the faculty and invited guests, and in the Student Dining Room for the retailing seniors and the invited high school seniors.

the Communicator



Bronx Community College

The City University of New York 120 East 184th Street Bronx 68, New York

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No. 1

Staff

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Business Advisor: Mr. Robert Kissel

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A Smooth Operation

The comparative ease with which this semester's registration proceeded is certainly worth noting, especially when we recall the frustrations of past registrations. We attribute the vast improvement in the procedure—better guidance from faculty advisors, availability of classes, little time spent waiting on lines, and the absence of crushing hordes—to the inauguration last semester of a pre-registration schedule. Approximately 85% of our student body availed themselves of that opportunity, and thus simplified the regular process. We strongly urge, in the interests of peace and sanity, that all students pre-register this semester when scheduled to do so.

CouncilSetsStandard

We should like to commend the Evening Session Student Council on its passage, at a recent meeting, of its resolution concerning proper dress for college students. Its banning of slacks for females (except in inclement weather) and sweatshirts for males is a step in the right direction. The Day Session Student Council would do well to follow in these footsteps. We should like to point with pride, however, to the members of the Business Club who observe "dressup" day once a week. On this day, all members of the club wear their "Sunday best," and it sets a tone for the school which we should strive for at all times.

Life's Ups and Downs

We should like to call the attention of the proper authorities to a situation which, though minor, adds to the aggravations of the day. We are speaking about the unconscionable delays one must endure while waiting for elevator service in the main building. It has been our unfortunate experience to be passed by frequently, to be whizzed past our stops, to be taken, along with a horde of others, down to the basement, or wait in vain while the elevator operators gaze at T.V. on the fifth floor or dally for various reasons in the basement. Certainly, this is a situation that can and should be remedied. Elevators that pass one by or fail to arrive do nothing to soothe the gentle studentry.

The Play's The Thing

The Drama Club recently put on a delightful oneact play entitled If Men Play Cards As Women Do. Presented in the student cafeteria in the late afternoon, the production attracted an appreciative audience, and justly so. The piece was excellently acted and directed. We congratulate the club members, and Mr. Thomas Ratcliffe, director. We hopefully anticipate more such pleasant presentations.

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College Poetry Organization Publishes Student Offerings

The American College Poetry Society is pleased to announce that its fifth semesterly anthology of outstanding college poetry is now being compiled for publication in May, 1962. We alert the interested students on our campus to this opportunity to have their work published.

Contributions must be the original work of the student (who shall retain literary rights to the material), submitted to the undersigned, care of the Society, with the entrant's name, address, and school on each page. Poems, which may reflect any subject, should not exceed 48 lines, nor may any individual submit more than five poems. Entries that are not accepted for publication will be returned if accompanied by a self-addressed, stamped envelope.

Financial Awards

The Society, this year, will offer Recognition Awards of Five Dollars each, to the five outstanding college poets. The poems cannot be otherwise acknowledged, nor can the Society compensate students for the work that is published. All entries must be postmarked not later than Thursday, April 12, 1962, to be considered; decisions of the Society judges are, of necessity, final.

We are sincerely appreciative of your past and present cooperation, without which our younger poets could not have received the attention and acclamation that they have through previous anthologies.

American College Poetry Society (signed) Richard A, Briand Executive Secretary, 1962

Work Study Engineer Scores Concert Program

[The following is the report of a Work Study Engineer, a specialist in Method Engineering, after a visit to a symphony concert at the Royal Festival Hall in London.]

For considerable periods the four oboe players had nothing to do. The number should be reduced and the work spread more evenly over the whole of the concert, thus eliminating peaks of activity.

All the twelve violins were playing identical notes; this seems unnecessary duplication. The staff of this section should be drastically cut. If a larger volume of sound is required, it could be obtained by electronic apparatus.

Demi-Semi-Quavers

Much effort was absorbed in the playing of demisemi-quavers; this seems to be an unnecessary refinement. It is recommended that all notes should be rounded up to the nearest semi-quaver. If this were done, it would be possible to use trainees and lowergrade operatives more extensively.

There seems to be too much repetition of some musical passages. Scores should be drastically pruned. No useful purpose is served by repeating on the horns a passage which has already been handled by the strings. It is estimated that if all redundant passages were eliminated, the whole concert time of two hours could be reduced to twenty minutes and there would be no need for intermission.

Conductor Opines

The conductor agrees generally with these recommendations, but expressed the opinion that there might be some falling off in box-office receipts. In that unlikely event, it should be possible to close sections of the auditorium entirely, with a consequential saving of overhead expenses, lighting, attendants, etc. If worse came to worst, the whole thing could be abandoned and the public could go to the Albert Hall instead.

-Anonymous memorandum circulating in London

Executive Training Plan

Dr. Bernard P. Corbman, Head of Department of Business and Commerce, reports that the Cooperative Work Experience program for Retailing seniors has gotten off to an excellent start. Our present Retailing students, who are expected to graduate in June, are participating in the executive training program of S. Klein's, Yonkers; Gimbel's, Cross County; Alexander's, Fordham Road, Bronx. The students are working on an average of sixteen hours per week under the joint supervision of store executives and our own faculty coordinator, Professor Marvin Hirshfeld. This course also includes a one-hour seminar each week on the store's operations and problems.

BCC's Electrical-Mechanical Engineering Technology Department

Prof. Manual Stillerman is the head of the Electrical-Mechanical Engineering Technology Department. He teaches both Electrical and Mechanical Engineering. He received his B.M.E. from Cooper Union, his B.S.E.E. and M.S.E.E. from the University of Michigan; his graduate E.E. work was done at C.C.N.Y., Polytechnic Institute of Brooklyn and N.Y.U. He held various engineering and teaching positions prior to coming to B.C.C.

Prof. George Gean teaches Electronics. He attended Polytechnic Institute of Brooklyn. He is currently attending Columbia University. Previous to his position at B.C.C., he supervised data logger installations in oil throughout the world, including Japan, Greece, France, Puerto Rico and Texas. He is interested in a new course (TE 8, Electronic Projects Laboratory) offered by the department, which will enable students to originate and carry through to completion, under faculty guidance, projects of their choice and interest. His hobby is sailing, of which he says, "There is nothing like it."

Prof. Stella Lawrence is teaching Semiconductors and Introduction to Electric Circuits. She received her B.E.E., M.E.E. and D.E.E. from the Polytechnic Institute of Brooklyn. She received her B.A. and M.S. from N.Y.U: and was magna cum laude in Math. and Physics. Previous to her position at B.C.C., she was an Electrical Engineer and an Applied Mathematician and Physicist. She taught evenings at Pratt Institute and is currently teaching evenings at C.C.N.Y. Prof. Lawrence has published several articles appearing in such magazines as The Monitor, a monthly publication of the Institute of Radio Engineers. She is working with Mr. Frederick Seigel and a selected group of students on the testing and modification of a "programmed instruction" course in Electronics. They are using a "learning" machine - the "Autotutor, Mark II," developed by the Western Design and Electronics, a division of U.S. Industries, Inc. In addition to being a member of numerous organizations and honor societies, Miss Lawrence is the representative and faculty advisor of the Institute of Radio Engineers (I.R.E.) of the Bronx Community College Student Associate Branch of the I.R.E. Her hobbies are chess, music and travel.

Prof. Neil McLoughlin teaches courses in electric circuits and electronics. He received his B.E.E. degree from C.C.N.Y. in 1953 and his M.E.E. from N.Y.U. in 1958. Before coming to B.C.C., he was an industrial engineer for six years, working primarily in the microwave field. This semester, he is planning the introduction of new material into the first courses in electronic circuits and electronics. He is married, but has no children. His special interest is chess.

Prof. Oleg M. Rodzianko has taught nine different Mechanical Technology subjects, five different laboratory courses, and one course in Mathematics-somewhat strenuous for only three years. He has had a European education, equivalent to 52 college credits in Liberal Arts and Sciences. In addition, he attended Cooper Union School of Engineering, and obtained a bachelor's degree in Mechanical Engineering. He attended Cooper Union Professional Engineer's Courses. He passed the New York State licensing examination and obtained a Professional Engineering license. He is presently taking courses at Stevens Institute of Technology toward advanced degrees. He has had a total of eight years of industrial experience in Machine Design and Construction. He was a parttime instructor at Fairleigh Dickinson University and has served in consultant capacity in the field of design of mechanical components in the electronics field. He is married and has four children. His wife is a senior in Hunter College and is majoring in languages - both German and Russian. His hobby is reading-in four languages: Russian, Serbo-Croation, English and German.

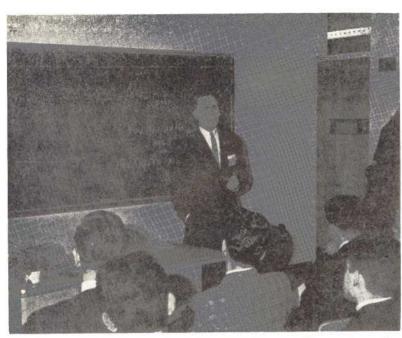
Prof. J. Yonny Segel teaches Engineering Graphics. He received his M.S. in Education at C.C.N.Y., and is working toward his doctorate at N.Y.U. He spent twelve years as a draftsman and designer, and worked for DuPont as a Piping Designer on nylon, dacron, orlon and other chemical plants. He wrote a book on Mechanical Drawing to be published by Doubleday in March, 1962. He is married and has a seventeen-year-old daughter named Shari. His special interest is art, which he has taught for many years. He represented the U.S. in the Brussel's World's Fair of 1958 with a piece of jewelry.

Prof. Robert Seid is teaching Engineering Graphics, Descriptive Geometry and courses related to the field of Industrial Engineering. He received his B.M.E. degree from C.C.N.Y., his M.I.E. from N.Y.U. and has also done some graduate study at the N.Y.U. Graduate School of Education. He is a Professional Engineer of New York State. He has had eleven years of various Industrial Engineering experience, principally mechanical design and development work. He taught at the N.Y.U. School of Engineering and Queens College. His interests are the theatre, reading, art and travel.

Prof. Marcel Stein teaches Machine Design and Mechanical Technology Mathematics, in which he tries to support the texts with examples from his own practical experience. He has a Ph.D. from the University of Budapest Law School, an equivalent to the Ph.D. in Mechanical Engineering from the Hungarian Academy of Sciences and a Mechanical Engineering diploma M.S. from the Technical University, Budapest, Hungary. In addition, he attended schools in both Prague and Brno, Czechoslovakia. He also graduated from the Gymnasium in Budapest. He is a licensed Professional Engineer of Indiana, and has taught at the Illinois Institute of Technology and the Valparaiso Technical Institute. He was Director of Engineering of the American Gas and Chemicals Co., Inc. of New York, as well as Chief Engineer of numerous engineering projects in Budapest. He is the author of numerous publications appearing in the U.S. as well as in Germany, France, England and the Netherlands. His wife is an Executive Secretary in charge of the Foreign Language Information Service at Babcock & Wilcox Co., New York. He has a daughter studying painting in Paris, France; a son who is a senior in Mechanical Engineering at the University of Minnesota; a foster son who is a graduate of the Technical University, Zurich, and is an architect in Lousanne, Switzerland; and another foster son who is a student of architecture in Geneva. His hobby is playing the piano and enjoying music. His special interest is solving technical problems

which are said not to be solvable.

2nd Annual Career Seminar **Aids Students and Community**



MR. THOMAS O'REILLY, CHASE MANHATTAN BANK, addresses Accounting students at Second Annual Career Seminar. (Photo by J. Cagner)

The Second Annual Career Seminar, held especially for graduating students of the January, June, or great success on March 6.

The purpose of the seminar was to acquaint our job-seeking graduates of the career opportunities available to them in various companies or agencies. In addition, personal interviews and testing dates were arranged by the seminar speakers with students, and applications for positions were submitted.

Program Planners

The seminar was conducted for the benefit of students of Accounting, Electrical and Mechanical Technology, Executive Secretarial -general, Legal, and Medical, Medical Laboratory Technology and Retailing. The program ar-

rangements were planned by Professors Isabelle Krey and Kazui Takei, Business and Commerce; August classes, was conducted with Drs. Margaret Mullin and Vera Minkin. Guidance; Dr. Bernard Corbman, Business and Commerce; Prof. Manual Stillerman, Mechanical and Electrical Engineering Technology, and Dr. Henry White, Medical Laboratory Technology Department.

Distinguished Speakers

The distinguished speakers of the day were: Business and Commerce: Accounting: Mr. Edward Ruzicka, State Employment Service; Mr. Thomas O'Reilly, Personnel Administration, Chase Manhattan Bank; Mr. Henry Kramer, Personnel Specialist, Internal Revenue Service, Retailing: Mr. Alexander Palace, State Employment Service; Mr. Jack Kane, Personnel

Extra Help Offered In Communications

The Department of English and Speech wishes to take this opportunity to call again the attention of all interested students to its schedule of "extra-help" hours.

If you feel you need additional, personalized attention in the areas of reading, speech or composition, you may attend any of the following sections. The various instructors will be pleased to assist you. Reading Improvement: Room 309, Tuesdays and Thursdays, 2:00 to 3:00; Speech Clinics: Room Y-30, Monday, 1:00 to 2:00; XX, Y Office, Mondays, 2:00 to 3:00; X, C-2, Tuesdays, 2:00 to 3:00; GG, Y-04, Fridays, 2:00 to 3:00; G, Room 310, Fridays, 2:00 to 3:00. Composition Workshops: Room Y-30, Mondays, 10:00 to 11:00; Y-28, Mondays, 2:00 to 3:00; Y-25, Tuesdays, 10:00 to 11:00; Y-25, Tuesdays, 11:00 to 12:00; Y-30, Wednesdays, 10:00 to 11:00; Y-28, Wednesdays, 2:00 to 3:00; Y-25, Thursdays, 11:00 to 12:00; Y-30, Fridays, 10:00 to 11:00; and Y-28, Fridays, 2:00 to 3:00.

Manager, Klein's, Yonkers; Mr. Jerold L. Braun, Alexander's, Fordham, Executive Secretarial: General - Legal - Medical: Mr. Ralph Owen, New York University; Miss Jessie Stewart, Standard Oil of New Jersey; Mr. Joseph Zamenick, Mr. Richard Kiffner, State Employment Service, Mechanical and Electrical Engineering Technology: Mr. Walter Palmer, IBM; Mr. George Frederick, New York Telephone Co.; Mr. Robert Marra, Con Edison. Medical Laboratory Technology: Mrs. Carol Handfus, State Employment Service; Dr. Henry Vogel, Senior Bacteriologist, Department of Health; Dr. Anthony Imperiale, Associate Director, Pathology Department, Morrisania Hospital.

Achtung! Foreign Language Scholars: Try These Trippingly on the Tongue

by Johanna Klofac

Auf den Alpen. wenn die Rosen bluhen und die Voglein singen an einem klaren Fruhlingstag, Kann man horen, wie die al ten Gotter signen und kampfen und frohlich sind. Im Winter, wenn Alles schlaft and still ist und Schnee ist uberall, kann man im Wind die Seele der Leute fuhlen die langst schon gestorben sind. Denn auch wenn alles

verschwunden ist und niemand bewohnt die Erd, Geister aus alten Zeiten spazieren uber Wiesen and Feld, uber Walder und Berg Tag and Nacht.

by Sterling Gillis

C'est dans la nuit qù on voit un serpent traverse la ville dans l'obscuritè. On ne peut voir que sa silhouette grâce à la rèflexion des lumières des écailles de sa coquille. Il avance, à travers la jungle qui ne finit jamais, parmi les animaux sau-

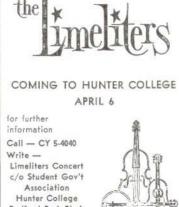
vages qui sont toujours pressès pour aller nulle part. Ces animaux ne cessent jamais de chercher le serpent puisqu ils dépendent de lui. Le serpent avance le long des voies cherchant le refuge soit au-dessus soit au-dessous de la terre. Il n èst pas dangereux, mais prenez garde! Si les animaux ne sont pas assez attentifs, le serpent peut leur faire

Le jour se lève maintenant et les animaux attendent l'arrivèe du serpent. Le voilà qui il arrive; il s'approche d'au-dessous de la terre grimpant en haut à la voie aèrienne du mètro de l'Avenue Jèrome.

by Israel Gonzalez

Tedirè: Te quiero, te amo. Dulzuras del màs rico lenguaje buscarè. Cortesias de pura inspiración, Tentaciones de las más fuertes: Todo para decirte mi amor,

Para tener tus besos. Por largo que dure tu insistencia, Mi afàn por tus besos aumentarà Hasta aquel dia quetus brazos, Va ausentes de tiBrotando la dulzura del amor, Han de darse a mi en ansia agotada Por la fuerza del amor. Y yo, Tenso y melòdico, Observando tus labios miedosos, Mi conquistador hombrio Entonces vacilarà. Y con una voluntad salvaje Que ha de mi poder brotar, Te soltare para anunciarte: —No me beses. Que es asi como sè olvidar.





Bedford Park Blvd. and Paul Avenue Bronx 68, N. Y.



UNITED WE STAND

The entire academic world is agog over the success of the Associated Colleges Plan—ACP, for short. I mean, you go to any campus in the country these days and you will see students and faculty dancing on the green, blowing penny whistles, grabbing each other by the elbows and yelling, "About that ACP, Charley-like wow!"

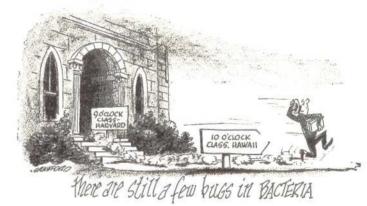
And who can blame them? The ACP is a plan not only simply brilliant, but also brilliantly simple. All it is, is a loose regional federation of small colleges. Let's say, for example, that in a given region we have a group of small colleges, each with its own academic specialty. Small College No. 1, let's say, has a fine language department; Small College No. 2, let's say, has a fine science department; No. 3 has a fine music department; etc., etc.

Well sir, under the ACP these various colleges federate. A student in any one of the colleges can take courses in the specialty of any of the other colleges and—here's the beauty part! —he will receive credit for the course at his home college. Thus he enjoys all the advantages of a big university without losing the comfy coziness of a small college!

Well sir, you can see what a good idea the ACP is. I respectfully submit, however, that just because a thing is good is no reason not to try to make it better. Like, for instance, Marlboro Cigarettes. Marlboros were good from the very beginning, and people found out quickly and sales zoomed. But did the makers of Marlboro say, "Okay, we've got it made. Let's relax"? Well sir, if that's what you think, you don't know the makers! They did not relax. They took their good Marlboros and kept improving them. They improved the filter, improved the blend, improved the pack. They researched and developed tirelessly, until today Marlboro is just about the most admirable cigarette you can put a match to. There are, in fact, some people who find Marlboros so admirable they can't bear to put a match to them. They just sit with a single Marlboro in hand and admire it for ten, twelve years on end. The makers of Marlboro are of course deeply touched by this—except for E. Rennie Sigafoos, the sales manager.

But I digress. The ACP, I say, is good but it can be better. Why should the plan be confined to small colleges? Why should it be confined to a limited region? Why not include all colleges and universities, big and small, wherever they are?

Let's start such a federation. Let's call it the "Bigger Associated Colleges To Encourage Richer Intellectual Activity"-BACTERIA, for short!



What a bright new world BACTERIA opens up. Take, for example, a typical college student-Hunrath Sigafoos (son, incidentally, of the Marlboro sales manager). Hunrath, a bright lad, is currently majoring in burley at the University of Kentucky. Under the BACTERIA plan, Hunrath could stay at Kentucky, where he has made many friends, but at the same time broaden his vistas by taking a course in constitutional law at Harvard, a course in physics at Caltech, a course in frostbite at Minnesota and a course in poi at Hawaii!

I admit there are still a few bugs in BACTERIA. How, for instance, could Hunrath attend a 9 o'clock class at Harvard, a 10 o'clock class at Hawaii, an 11 o'clock class at Minnesota, and still keep his lunch date at Kentucky? It would be idle to deny that this is a tricky problem, but I have no doubt American ingenuity will carry the day. Always remember how they laughed at Edison and Fulton-and particularly at Walter Clavicle who invented the collarbone.

© 1962 Max Shulman

Three cheers for American ingenuity, which gave us the ACP, the collarbone and MGM . . . that's the Mighty Good Makin's you get in Marlboro, the filter cigarette with the unfiltered taste. Settle back and enjoy one. You get a lot to like.

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Contest open to all students.
Each empty package submitted on Marlboro, Parliament or Alpine will have a value of 5 points. Each empty package submitted on Philip Morris Regular or Commander will have a value of 10 points.
Closing Date April 13, 1962, between the hours of 2:30 and 4 P.M., in the student cafeteria. No packages will be accepted

cafeteria. No packages will be accepted after 3:30 P.M. Prizes will be awarded at 4 P.M. at 4 P.M. Entries will not be accepted after closing time. Empty packages must be submitted in bundles of 50. Separate your 5 and 10



Get on the BRANDWAGON ... it's lots of fun!

BRAND ROUND-UP







WHO WINS:

PRIZES:

RULES:



Thelma C. Spaulding Memorial Collection

Dr. Thelma C. Spaulding met recently to decide upon an appropriate memorial. The Committee has agreed that a collection of books relating to modern American drama would be a most fitting tribute to our colleague who was a scholar in that field. A perpetual fund is being established, the interest from which will be used to provide the library with the most mportant recent publications in

A group of friends of the late that area. The collection of books will constitute the Thelma C. Spaulding Memorial Collection of Modern American Drama, A copy of Dr. Spaulding's doctoral dissertation will be a part of this collection. The fund will be administered by the Head of the English Department, the Head Librarian and the drama faculty.

> If you would like to contribute to this memorial to our friend, colleague and teacher, please make

your check payable to The Thelma C. Spaulding Memorial Collection, and send it to Miss Marion Stringham. We hope you will give generously to this fund.

Members of the Committee are: Prof. Walter Duncan, Miss Suzanne Henig, Prof. Sally Lipsey, Dr. Richard Loughlin, Dr. Wynn Reynolds, Mrs. Sally Sypher, Dean Abraham Tauber, Prof. Herbert Tyson and Mrs. Sondra Zeiden-

"The Voice" Speaks Out on Brotherhood

by Frank Sinatra

My many friends are scattered around the world. They are of various colors and religious faiths, rich and poor, intellectual and illiterate. A friend, to me, has no race, no class, and belongs to no minority. My friendships were formed out of affection, mutual respect, and a feeling of having something strong in common, These are eternal values that cannot be racially classified.

Some of my friendships have given rise to some strange, quite cockeyed notions about me and the way I think. Because some of my good friends happen to be Negroes, it has been suggested that I have a preference for colored people, that I "like" them. The fact is that I don't "like" Negroes any more than I "like" Jews or Moslems or Italians or any other group. I simply like people.

Shortage of Love

I'd personally like to see more friendships forged across color and religious lines, for I feel this is the surest way to erase all the lines that divide people everywhere. The world is suffering from a shortage of love-between nations and individuals-and something drastic and dramatic is needed to meet this hunger.

In Hoboken, N.J., where I was reared, the community was divided into racial and religious compartments. There were the Italian-Americans, the Irish-Americans, the Jewish people-and the Negroes. Each had its own little section, and carefully drawn boundary lines marked off one group from the other. When anyone strayed across his frontier and crossed into a "foreign" territory, violence and fights often flared up. Name-calling was common. My chief recollection of that period in my life is that it was bitter, violent, tough, and lacking in love and security.

Mutual Exclusives

But I survived and learned one great lesson: You can't hate and live a wholesome life. Prejudice and good citizenship just don't go together.

It is not my task to preach to anyone, or sell social messages, but I happen to hold a few convictions about life and democracy. An entertainer's function is to entertain, but he is also a responsible citizen, with the same rights and obligations as the next man. When an entertainer shirks his duty as a citizen in a crisis he is as much to be criticized as anybody else.

Some people have wanted to know why I am so interested in such things as discrimination and prejudice. I've been opposed to bigotry all my life because it's wrong and indecent, and because the people who practice it are hurting the country and making life miserable for others. In my own experience I've known prejudice of another sort. A lot of people look down on Italians, Not long ago a woman, slightly drunk, sat down at my table in a night club near Carmel, Cal., and told me: "You know what we call you in our house? We call you 'the wop singer." That wasn't the first time I've been called "wop" and it probably won't be the last. But I intend to go on doing what I can to eliminate this kind of sickness.

Banish Bigotry

All of us can do our bit to win the battle to banish bigotry from our land. One way the average citizen can help is to protest the use of racially derogatory epithets whenever they are heard, I long ago made it a practice to discontinue any conversation I found myself involved in where such terms as "nigger," "wop," "kike," or "hunky" were used. We must all be constantly alert to the hate sickness that is unfortunately all

Whenever I could find the time I've done my bit in the battle against bigotry. I've gone around a lot, pleading for fair play, not preaching. I think I've gotten through to a lot of youngsters in asking them not to dislike people because of their color or religion. Back in 1945, when some students at Froebel High School in Gary, Ind., staged a strike against the admission of Negro students, their action hit the headlines all over the country, and was reported abroad, I went out to Gary to try to do something about that situation, and found that some outside agitators had whipped up the kids into a hysteria. I spoke to the students in the school adjutorium and sang "The House I Live In."

Artificial Walls

A few people thought I was way out of my depth in entertaining that explosive situation, but my only purpose was to try to calm those kids down and break down the walls of hate that had been artificially built up. In a way, that was the most important show I ever gave. It started out with boos and jeers. Gradually the kids quieted down and listened to me. I think I reached a lot of them. In a few days the strike ended and they went back to their classes.

I have unlimited faith in the decency and good sense of modern youth, and don't believe that they will long be misled by prejudiced parents and politically-inspired agitators.

Eliminate Fear and Distrust

The most important thing is to bring people of all kinds together, to establish healthy contact between them. Once that is done, fear and distrust will vanish and people will stop looking at one another as members of minorities and begin to regard and accept others as human beings.

(Reprinted with permission.)

Matmen Pin Hopes on Sheniak, Capture Two N.J.C.A.A. Medals

by Barbara Kostroff



BCC MATMEN AND COACH. Standing, I. to r.: Dick Heller, Mike Dacker, Fred Hoffer, Coach Michael Steuerman. Sitting, I. to r.: Tom Dushas, Ed Mantell, Mitch Wenzel, Fred Wiethop, Bob Stahli, Stu Louochkin, Barry Traub, Rodger Hudson. Kneeling, I. to r.: Dave Sheniak, Mike Ronson. (Photo by Keith Ehrlich)

Dave Sheniak, winning the silver medal in the 115 pound class, and Fred Wiethop, winning the bronze medal in the 167 pound class, enabled the B.C.C. matmen to edge out the powerful York team for fifth place in the National Junior College Athletic Association's Turnament (Eastern District) held on February 24 at Suffern High School, Suffern, New York. Mike Ronson and Mike Dacker took fourth place in the Tournament in their respective weight classes, 123 and 147. Two other wrestlers were: Roger Hudson, 137; Mitch Wenzel, 157; and Barry Traub, 177.

First Victory

Fred Wiethop pulled B.C.C.'s first victory as he pinned Bill Stough from York Junior College of York, Penn. This victory allowed Fred to wrestle off for a place in the Tournament, His next match, which was unsuccessful, was against Neil Robinson of Rockland Community College, who later went on to take first place in the 167 weight class. Fred then had to grapple with Robert Hazelton of Orange Community College; he obtained his second victory of the Tournament and clinched third place.

Bronx Community started the afternoon off with victory as Dave Sheniak carried the school's banner for our second pin of the Tournament, Dave Sheniak pinned his opponent Frank Pollak of Orange Community College in the second period of the bout. After dinner Dave returned to the mat to face his toughest opponent of the Tournament, Bob Martinez of the Long Island Aggies, in an unsuccessful bid for a gold medal.

If At First . . .

Although Mike Dacker dropped his first match to Ernie Hamm of Orange Community College, he was successful in his second match and went on to take fourth place in the Tournament in his weight class. Mike Ronson, in his first year of wrestling, managed to secure a fourth place in his weight division.

Sharing the honors with the team was Coach Michael Steuerman, who, through his efforts, prepared the boys and made their success possible.

The Long Island Aggies won the Tournament with Rockland Community and Orange Community Colleges placing second and third place, respectively.

Accompanying the Coach and the team to the Tournament was Barbara Kostroff, acting manager.

Difficult Match

On February 16 the B.C.C. matmen traveled to Middletown, N. Y., to one of their most difficult matches of the season against Orange Community College, Dave Sheniak wrestling in the 123 pound slot tried to start the ball rolling by beating his man, Unfortunately, this was the only win of the evening, ending with a score of 3-33. The other wrestlers were: Mike Ronson, 130; Roger Hudson, 137; Richard Heller, 157; Fred Wiethop, 167; Mitch Wenzel, 177; and Tom Dushas, heavyweight.

A match was held with Nassau Community College on January 12 at the Bronx Union Y.M.C.A. The B.C.C. matmen won three matches ending with a score of 13-23. The winners were: Stu Lavochkin, 147; Mitch Wenzel, 177; and Dave Sheniak, 123.

On January 27, the B.C.C. matmen went against Delhi A & T and lost 5-29. Our only winner was Bob Stahli, 157, by a pin.

Unfortunately, at the beginning of this term we suffered the loss of Al Siegel, Bob Stahli and Stu Lavochkin.

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